

## SEO Executive

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Company: SnaPhunt

Location: Uganda

Category: business-and-financial-operations

### The Offer

Work alongside & learn from best in class talent

Opportunity within a company with a solid track record of performance

Fantastic work culture

### The Job

#### You will be responsible for:

Developing and implementing effective SEO strategies for our websites and client projects

Conducting thorough keyword research and analysis

Optimising website content for search engines

Monitoring and analysing website performance using tools such as Google Analytics

Collaborating with the digital marketing team to enhance overall online presence

Staying updated on industry trends and search engine algorithms

### The Profile

#### Qualifications and Experience

The ideal candidate will possess:

Minimum of 2 years of hands-on experience in SEO

Proven track record of improving website rankings and organic traffic

Strong analytical skills and familiarity with SEO tools

Excellent verbal and written communication skills

Degree in marketing or a related field

### The Employer

Our client is a digital media company that owns several influential websites, including Ireland Before You Die and Meanwhile in Ireland

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