

Public Relations and Communications

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Company: Sadj WebSolutions

Location: Kampala

Category: other-general

If You Are a Person, Who Is independent, creative and a critical thinker; Wants to constantly develop knowledge in communications and marketing; Has a natural inclination to take initiative and likes solving problems; Has very good analytical skills Demonstrates strong organisational skills and the ability to prioritise tasks; Has the ability to work effectively under time pressure and to juggle multiple tasks; Is naturally an enthusiastic, positive and open-minded person; Has a co-working approach and is a team-player; Has excellent communication skills and is success-oriented. And your professional profile is relevant to the following skills: Excellent written and spoken command of English (C1 min.); University degree in communication studies, PR, journalism, change management, sociology, or a related field; 2+ years experience working in communications in an international environment; Strong writing, copy-editing and proofreading skills in English; Working confidently and effectively across departments; Experience in ghostwriting articles/blogs for senior management; Managing corporate social media accounts. We are looking for a person just like you! By Joining Our Team You Gain Possibility of personal development and gaining experience in an international environment; Team of enthusiasts who successfully create a company in a fast-growing digital marketing; Great work atmosphere and attractive working conditions in a start-up culture; Company retreats and events; Celebration of your birthday; Freshly pressed juices; English classes at work; Flexible working hours. Requirements Challenges For You Writing, copy-editing and proof-reading external communications materials for a wide range of different international audiences; Managing content for company social media accounts; engaging with online communities; Collaborating with the Content Creation, Media

and Graphic Design teams to deliver compelling content (inc. videos, blogs, articles, flyers, publications); Updating company presentations and other relevant business development materials; Helping to deliver the external communications strategy; Monitoring coverage/publicity through alerts and database software; Gathering, interpreting and presenting statistics related to web analytics

1-3 years

Ability to interpret briefs to produce creative output Ability to self-start and self-manage Design and art direction across all creative elements Attention to detail is an absolute must-have the skill Excellent working knowledge of Photoshop, Illustrator, and InDesign Experience working in Dreamweaver Experience working in HTML, CSS, JavaScript, JQuery and API's Experience working in WordPress Technical aptitude – must be able to quickly learn how to work with different systems Good understanding of cybersecurity principles

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